

AUCTION ADVERTISING CONTRACT

Please press firmly when completing.

Advertiser (please print) _____

Contact _____ Email _____

Address _____ Zip _____ Phone _____

Person to Thank _____ Title _____

Advertising Agency _____

Email _____ Phone _____

RATES (NET) & SPECIFICATIONS

<input type="checkbox"/> Inside Front Cover (color)	(7 1/2" X 10" vertical)	\$2,000.00
<input type="checkbox"/> Inside Back Cover (color)	(7 1/2" X 10" vertical)	\$2,000.00
<input type="checkbox"/> Outside Back Cover (color)	(8 1/4" X 11" vertical)	\$2,500.00
<input type="checkbox"/> Two-Page Spread (black/white)	(7 1/2" X 10" vertical)	\$1,600.00
<input type="checkbox"/> Full-Page (black/white)		
<input type="checkbox"/> Premier (precedes Live Items)	(7 1/2" X 10" vertical)	\$1,200.00
<input type="checkbox"/> Standard	(7 1/2" X 10" vertical)	\$ 800.00
<input type="checkbox"/> Half-Page (black/white)	(7 1/2" X 5" horizontal or 3 3/4" X 10" vertical)	\$ 400.00
<input type="checkbox"/> Quarter-Page (black/white)	(3 3/4" X 5" vertical)	\$ 200.00
<input type="checkbox"/> Eighth-Page (black/white)	(3 3/4" X 2 1/2" horizontal)	\$ 100.00
<input type="checkbox"/> EHS Team/Club Sponsorship		\$ 200.00
<input type="checkbox"/> Donation		\$ _____

AD INSTRUCTIONS

- Ad Attached
- Ad to come from Advertiser
- Ad to come from Ad Agency
- Repeat Prior Year's Ad (No changes, please)

BILLING

Payment must be submitted by December 10, 2021.

Please make check payable to Episcopal High School.

- Check is enclosed
- Please bill me now
- Pay online by credit card:

Visit www.EHSHouston.org/ads

to complete your credit card payment online.

GENERAL INFORMATION

- Overall trim size of a program is 8 1/2" x 11" and 150 line screen.
- We only accept ads on CD, MAC format, Adobe InDesign, Adobe Illustrator, Adobe Photoshop, or high resolution pdf format. Please convert type to paths or include all fonts and images/graphics used in design.
- No Word document ads, PowerPoint ads, or Publisher ads will be accepted, and no film or veloxes.
- Digital photographs need to be 300 DPI at the approximate size they will be used in the ad.
- Advertising agency commission must be paid by the advertiser.
- For information on advertising options, please call Mandy Loper in the Auction Office at 713-470-5033.
- **Ad deadline is December 10, 2021**
- Mail or deliver contract and any advertising copy to the **EHS Auction Office, 4650 Bissonnet Street, Bellaire, Texas 77401 or email to mloper@ehshouston.org.**

ORIGINAL

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ADVERTISER